What We Do Now Values Agreement
Last updated: 13 March 2024, KW

The vision, mission, and values of the WWDN Network are its guiding principles; a statement of intent that underpins decisions, working practices and activity to ensure that they are a mark of best practice for creative placemaking work across the WWDN network.

OUR MISSION

To grow a network of creative placemaking hubs and practitioners which supports communities, artists, and places to work together using creativity as a tool for long-term positive impact.

OUR AIMS

- People and community groups become equipped to take effective action and lead roles in the development of their communities.
- Resilient cross-sector connections and collaborations are built between creative practitioners, communities, and other partners
- Meaningful and sustained opportunities and pathways for progression for people in communities experiencing disadvantage

OUR VALUES

By joining the What We Do Now network you will be part of our growing community of practice for creative placemaking, sharing learning, skills, and knowledge in this way of working for the benefit of local communities.

As a WWDN network member, you will play a key role in activating the power, capacity, and resources within our communities through placemaking activities. We are asking all members for a commitment to working within the following values of creative placemaking:

- **Explorative** - we commit to a collective journey of discovery, supporting exploration and innovation in communities, creative practice, and policy

- **Community-led** - we believe in co-creation and the ideas, knowledge and experience coming from within communities to lead change

- **Inclusive** - we work openly and inclusively to enable diverse perspectives and active participation from those often less represented in decision-making

- **Collaborative** - we believe we are stronger when we work together, in open and supportive ways, sharing knowledge, ideas, and resources

- **Reflective** - we work in the open, sharing our work and building reflective spaces into our activity for interrogation, review, and revision